

IN THE CLAIMS:

Please cancel Claims 57-92, without prejudice, and please add the following new Claims 93-128 as provided in the following Listing of Claims:

Listing of Claims:

Claims 1-92. (Canceled).

Claim 93. (New) A computer-implemented method for providing information regarding a subscription, comprising:

receiving information including a request to receive, or a request to pick-up, a printed issue of at least one of a periodical, a newspaper, and a magazine, at a retail facility or at a store, pursuant to a subscription;

processing the information regarding a request to receive, or a request to pick-up, a printed issue of at least one of a periodical, a newspaper, and a magazine, with a processing device, wherein the processing device determines a status of the subscription or a number of issues of the at

least one of a periodical, a newspaper, and a magazine,
remaining to be fulfilled pursuant to the subscription;

generating a message in response to the information
regarding a request to receive, or a request to pick-up, a
printed issue of at least one of a periodical, a newspaper,
and a magazine, wherein the message contains information
regarding an authorization or a denial of the request to
receive, or the request to pick-up, the printed issue of at
least one of a periodical, a newspaper, and a magazine; and

transmitting the message to a point-of-sale
transaction device located at the retail facility or at the
store.

Claim 94. (New) The computer-implemented method of
Claim 93, wherein the subscription is an existing
subscription, and further wherein the apparatus is a
subscription fulfillment processing computer.

Claim 95. (New) The computer-implemented method of
Claim 93, wherein the computer-implemented method is performed
in connection with at least one of a network computer, an
Internet server computer, and a web site server computer.

Claim 96. (New) The computer-implemented method of Claim 93, wherein the computer-implemented method is performed on or over at least one of the Internet, the World Wide Web, and an intranet.

Claim 97. (New) The computer-implemented method of Claim 93, further comprising:

transmitting the information including a request to receive, or a request to pick-up, a printed issue of at least one of a periodical, a newspaper, and a magazine, from a point-of-transaction device located at the retail facility or at the store.

Claim 98. (New) The computer-implemented method of Claim 93, wherein the information including a request to receive, or a request to pick-up, a printed issue of at least one of a periodical, a newspaper, and a magazine, further includes at least one of an access code, a personal identification number, and subscription information stored on at least one of an account card, a smart card, a credit card, a charge card, a debit card, and a value card.

Claim 99. (New) The computer-implemented method of Claim 93, further comprising:

determining whether the subscription is active or not active.

Claim 100. (New) The computer-implemented method of Claim 93, further comprising:

determining whether an issue or issues remain to be fulfilled on the subscription or whether a maximum time period or a duration of the subscription has expired.

Claim 101. (New) The computer-implemented method of Claim 93, further comprising:

recording information regarding a delivery of a printed issue of the at least one of a periodical, a newspaper, and a magazine, pursuant to the subscription at the retail facility or at the store.

Claim 102. (New) The computer-implemented method of Claim 93, wherein the computer-implemented method is used to perform a subscription fulfillment service for the

subscription, wherein the subscription provides a pre-defined number of a printed issue of the at least one of a periodical, a newspaper, and a magazine, over a pre-specified time period which exceeds a normal time period for receiving all of the pre-defined number of the printed issue of the at least one of a periodical, a newspaper, and a magazine.

Claim 103. (New) The computer-implemented method of Claim 93, wherein the retail facility or the store is at least one of a retail store, a retailer, a retail outlet, a newsstand, a magazine stand, a point-of-sale location, and a pick-up location.

Claim 104. (New) The computer-implemented method of Claim 93, further comprising:

generating a second message and transmitting the second message to at least one of a point-of-sale transaction device and a communication device associated with an individual associated with the subscription, wherein the second message contains information regarding at least one of an available subscription, a subscription sale or subscription special, an available new issue, a renewal notice, an extension notice, a termination notice, a

subscription creation or initiation notice, a shipment of at least one of a subscription issue, a good, and a service, to a retail facility or a store, and an arrival of at least one of a subscription issue, a good, and a service, at a retail facility or at a store.

Claim 105. (New) The computer-implemented method of Claim 93, further comprising:

linking a point-of-sale transaction device to a subscription processing computer for facilitating a re-opening or a renewal of the subscription.

Claim 106. (New) A computer-implemented method for providing subscription information, comprising:

inputting information including a request to receive, or a request to pick-up, a printed issue of at least one of a periodical, a newspaper, and a magazine, at a retail facility or at a store, pursuant to a subscription, wherein the subscription is an existing subscription;

processing the information including a request to receive, or a request to pick-up, a printed issue of at least

one of a periodical, a newspaper, and a magazine, with a processing device, wherein the information further includes information regarding the subscription;

generating a request with the processing device;

transmitting the request to a subscription fulfillment computer;

receiving a response to the request from the subscription fulfillment computer; and

displaying information contained in the response via a display device or outputting information contained in the response via an output device,

wherein the response contains information for authorizing or denying the request to receive, or the request to pick-up, the printed issue of the at least one of a periodical, a newspaper, and a magazine, at the retail facility or at the store.

Claim 107. (New) The computer-implemented method of

Claim 106, wherein the input device comprises at least one of a keypad and a reading device, wherein the reading device at least one of reads and scans subscription information from at least one of an account card, a credit card, a charge card, a debit card, a value card, and a smart card.

Claim 108. (New) The computer-implemented method of Claim 106, wherein the output device comprises a printer for printing information contained in the response.

Claim 109. (New) The computer-implemented method of Claim 106, wherein the computer-implemented method involves communicating with a subscription processing computer to at least one of initiate a subscription, renew a subscription, extend a subscription, cancel a subscription, and terminate a subscription.

Claim 110. (New) The computer-implemented method of Claim 106, wherein the computer-implemented method is performed in connection with at least one of the Internet, the World Wide Web, and an intranet.

Claim 111. (New) The computer-implemented method of

Claim 106, wherein the request contains at least one of an access code, a personal identification number, and subscription information stored on at least one of an account card, a smart card, a credit card, a charge card, a debit card, and a value card.

Claim 112. (New) The computer-implemented method of Claim 106, wherein the computer-implemented method is utilized to perform a subscription fulfillment service for the subscription, wherein the subscription provides a pre-defined number of a printed issue of at least one of a periodical, a newspaper, and a magazine, over a pre-specified time period which exceeds a normal time period for receiving all of the pre-defined number of printed issues of the at least one of a periodical, a newspaper, a magazine, a good, and a service.

Claim 113. (New) A computer-implemented method for providing subscription information, comprising:

storing subscription information in a memory device, wherein the subscription information includes at least one of information regarding a subscription for a number of printed issues of at least one of a periodical, a newspaper, a

magazine, and information for at least one of creating a subscription and initiating a subscription;

processing a request to at least one of create a subscription and initiate a subscription utilizing the information stored in the memory device, wherein the request contains information regarding a request to receive a pre-specified number of printed issues of at least one of a periodical, a newspaper, and a magazine, over a pre-specified time period, wherein the pre-specified time period exceeds a normal time period for receiving all of the pre-specified number of printed issues of at least one of a periodical, a newspaper, and a magazine, wherein the request is processed with a processing device;

creating or initiating a subscription;

generating a message containing information regarding the subscription; and

transmitting the message to at least one of a communication device associated with an individual and a point-of-sale transaction device associated with a retail facility or a store.

Claim 114. (New) The computer-implemented method of Claim 113, wherein the subscription is flexible in a length of a subscription period.

Claim 115. (New) The computer-implemented method of Claim 113, wherein the request is transmitted from at least one of the communication device and the point-of-sale transaction device.

Claim 116. (New) The computer-implemented method of Claim 113, wherein the computer-implemented method is performed in connection with at least one of the Internet, the World Wide Web, and an intranet.

Claim 117. (New) The computer-implemented method of Claim 113, wherein the processing device is linked to a subscription fulfillment computer.

Claim 118. (New) The computer-implemented method of Claim 113, further comprising:

generating a second message and transmitting the second message to at least one of the communication device

and the point-of-sale transaction device, wherein the second message contains information regarding at least one of an available subscription, a subscription sale or subscription special, an available new issue, a renewal notice, an extension notice, a termination notice, a subscription creation or initiation notice, a shipment of at least one of a subscription issue, a good, and a service, to a retail facility or a store, and an arrival of at least one of a subscription issue, a good, and a service, at a retail facility or a store.

Claim 119. (New) The computer-implemented method of Claim 113, further comprising:

receiving and processing information for at least one of making a change to the subscription, renewing the subscription, extending a term of the subscription, lengthening the subscription, shortening the subscription, and changing a condition regarding the subscription.

Claim 120. (New) The computer-implemented method of Claim 113, further comprising:

receiving and processing information regarding a change of a retail facility or a store from which at least one of a pick-up, a receipt, and a delivery, pursuant to the subscription can be made.

Claim 121. (New) The computer-implemented method of Claim 113, wherein the message contains information for authorizing or providing a pick-up or receipt of a first of at least one of an issue of the at least one of a periodical, a newspaper, a magazine, a good, and a service, pursuant to the subscription at a time of creation or initiation of the subscription.

Claim 122. (New) A computer-implemented method for providing information regarding a subscription, comprising:

storing subscription information in a memory device, wherein the subscription information includes at least one of information regarding a subscription for printed issues of at least one of a periodical, a newspaper, and a magazine, and information for creating a subscription or initiating a subscription;

processing a request for a subscription utilizing the information stored in the memory device, wherein the request contains information regarding a request to receive a pre-specified number of printed issues of the at least one of a periodical, a newspaper, and a magazine, over a pre-specified time period, and a retail facility or a store from which the printed issues of the at least one of a periodical, a newspaper, and a magazine, can be picked-up or received, wherein the request is processed with a processing device;

creating a subscription or initiating a subscription;

generating a message containing information regarding the subscription with the processing device; and

transmitting the message to at least one of a communication device associated with an individual and a point-of-sale transaction device associated with a retail facility or a store.

Claim 123. (New) A computer-implemented method for providing information regarding a subscription, comprising:

receiving a request to receive, or to pick-up, a ticket to at least one of a sporting event, an entertainment event, and a performance, at a retail facility or a store pursuant to a subscription, wherein the request contains information regarding the subscription;

processing the request with a processing device;

determining at least one of a status of the subscription and a number of tickets to at least one of a sporting event, an entertainment event, and a performance, remaining to be fulfilled pursuant to the subscription;

generating a message in response to the request, wherein the message contains information regarding an authorization or a denial to provide the ticket; and

transmitting the message to a point-of-sale transaction device located at the retail facility or the store.

Claim 124. (New) The computer-implemented method of Claim 123, wherein the request includes at least one of an access code, a personal identification number, and

subscription information stored on at least one of an account card, a smart card, a credit card, a charge card, a debit card, and a value card.

Claim 125. (New) The computer-implemented method of Claim 123, further comprising:

at least one of determining whether the subscription is active or not active, determining whether any number of tickets remain to be fulfilled on the subscription or whether a maximum time period or a duration of the subscription has expired, recording a fulfillment of a delivery of the ticket pursuant to the subscription, decreasing by one a number of tickets remaining to be fulfilled on the subscription, and performing record updating for the subscription account corresponding to the subscription.

Claim 126. (New) A computer-implemented method for providing information regarding a subscription, comprising:

inputting information regarding a request to receive, or a request to pick-up, a ticket to at least one of a sporting event, an entertainment event, and a performance, at

a retail facility or a store pursuant to a subscription,
wherein the subscription is an existing subscription;

processing the information regarding a request to
receive, or a request to pick-up, a ticket to at least one of
a sporting event, an entertainment event, and a performance,
at a retail facility or a store pursuant to a subscription,
with a processing device;

generating the request to receive or the request to
pick-up with the processing device;

transmitting the request to receive or the request to
pick-up to a subscription fulfillment computer;

receiving a response to the request to receive or the
request to pick-up from the subscription fulfillment computer;
and

displaying information contained in the response via a
display device or outputting information contained in the
response via an output device,

wherein the response contains information for authorizing or denying the request to receive, or the request to pick-up, the ticket to at least one of a sporting event, an entertainment event, and a performance, at the retail facility or the store.

Claim 127. (New) A computer-implemented method for providing information regarding a subscription, comprising:

storing subscription information in a memory device, wherein the subscription information includes at least one of information regarding a subscription for a number of tickets to at least one of a sporting event, an entertainment event, and a performance, and information for at least one of creating a subscription or initiating a subscription;

processing a request to create a subscription or to initiate a subscription with a processing device utilizing the information stored in the memory device, wherein the request contains information regarding a request to receive a pre-specified number of tickets to at least one of a sporting event, an entertainment event, and a performance, over a pre-specified time period, wherein the pre-specified time period exceeds a normal time period for receiving all of the pre-

specified number of tickets to the at least one of a sporting event, an entertainment event, and a performance,

creating a subscription or initiating a subscription;

generating a message containing information regarding the subscription with the processing device; and

transmitting the message to at least one of a communication device associated with an individual and a point-of-sale transaction device associated with a retail facility or a store.

Claim 128. (New) A computer-implemented method for providing information regarding a subscription, comprising:

storing subscription information in a memory device, wherein the subscription information includes at least one of information regarding a subscription for a ticket to at least one of a sporting event, an entertainment event, and a performance, and information for creating a subscription or initiating a subscription;

processing a request for a subscription with a processing device utilizing the information stored in the memory device, wherein the request contains information regarding a request to receive a pre-specified number of tickets to at least one of a sporting event, an entertainment event, and a performance, over a pre-specified time period, and a retail facility or a store from which the tickets to the at least one of a sporting event, an entertainment event, and a performance, can be picked-up or received;

creating the subscription or initiating the subscription;

generating a message containing information regarding the subscription, wherein the message is generated by the processing device; and

transmitting the message to at least one of a communication device associated with an individual and a point-of-sale transaction device associated with a retail facility or store.